

Minutes of the meeting for Montgomery Tourism Committee held on 7th October 2020 this was a Virtual meeting via Zoom.

Present: Cllr's H Andrew, L Weaver, J Kibble, C Weston

MINUTE 37 – T/20 APOLOGIES

No Apologies

MINUTE 38 – T/20 DECLARATIONS OF INTEREST

None

MINUTE 39 – T/20 MINUTES OF THE LAST MEETING

Minutes of 16th September 2020 agreed but not signed due to meeting taking place virtually.

MINUTE 40 – T/20 MATTERS ARISING

No Matters arising

MINUTE 41 – T/20 DESTINATION MONTGOMERY

1. Events had been cancelled for the time being
2. Some enquiries re weddings 2021-2022
3. Postcards are now available in shops
4. Development Officer had completed an application to Awards for All. This would fund a market co-ordinator plus extras. A phone call with positive enquiries had been received.
5. ITV had been filming on Offa's Dyke and Montgomery this will be shown 2021
6. Funding has now finished but Destination Montgomery will continue with bi-monthly meetings and will keep links with other organisations.
7. Dog fouling was still an issue. Cllr Kibble advised a short lead is now required within the Country Code.

MINUTE 42 – T/20 NEWS TEAM

- News Team meet every two months at present.
- Social distancing has been emphasized
- Crier magazine is running short of money they have received grants but extra copies have been issued during the pandemic.
- Writing competition deadline is end of October.

MINUTE 43 – T/20 Tourist Information Area

- Christmas Festival Committee are organising a decorate your windows competition for householders and business'
- Cllr Kibble will complete a form with regard to pruning the tree as it is in a conservation area.
- As the tree is within a metre of the Highway Powys CC should be able to do this work.

MINUTE 44 – T/20 Tourism Situation

- Visitors have still been visiting Montgomery and using trails for walking.
- Businesses are doing well.
- Cllr Kibble would like to know how many hits they have on the website.
- New regulations could now affect tourism.

MINUTE 45 – T/20 Promotional Material

- Cllr Kibble advised about a Welsh translation opportunity which could prove popular. Cllr Kibble will look into this.
- Video discussed at the last meeting is nearly complete.
- New Town leaflets are needed but this needs to be discussed when face to face meetings are up and running.
- Mid Wales Tourism have been taking photos in Montgomery
- Taste Montgomery are considering doing an online Food Festival.
- Destination Montgomery had set up a photo library. Permission had been gained to share photos.

MINUTE 46 – T/20 Date of Next Meeting

Wednesday 11th November 1.30 pm via ZOOM.